

## SOCIAL MEDIA SURGERY

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**Wednesday 21<sup>st</sup> July from 11.00am until 2.00pm (lunch included)**

**Palingswick House, 241 King Street, Hammersmith, W6 9LP**

An exciting opportunity to learn how to use social media to promote your project, campaign or demonstrate the impact of the work your organisation does. If you belong to a community or neighbourhood group or charity please come and join us.

### What happens at these surgeries?

- Learn how easy it is to create good stories about projects using everyday technology like mobile phones, digital cameras and laptops.
- Find out how to use free software like Flickr, Posterous, Facebook, Twitter and YouTube to create an attractive, low-cost website.
- Discover how to interview people

Volunteers from the Generations Together Reporting and Promoting Project are offering to show voluntary and community groups in Hammersmith and Fulham how they can make best use of social media.

It doesn't matter if you are the head of communications at a major charity or an active citizen in your neighbourhood, if you're at all curious come along.

Tools like blogs, podcasts, video and social networks can give a real boost to campaigning organisations, often for no or little cost. You may just want to see what is possible and go away and think about it. You might be itching to set up a blog and start using it.

Perhaps you think video might help you tell your story but don't know where to start? All is possible. There'll be no lectures, just people with knowledge, ideas and a passion to help you make best use of the internet for your organisation.

If you have a laptop, mobile phone or digital camera to bring along, that would be great, but it is not essential – laptops and other equipment will be available to share.

### Booking Information

Please book your place with Rachel O' Brien ([rachel.o'brien@cavsa.org.uk](mailto:rachel.o'brien@cavsa.org.uk))